

EUConsult Autumn Congress *Edinburgh, 27-28 September 2019*

SPEAKER/FACILITATOR PROFILES



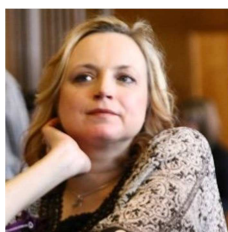
Gwilym Gibbons
Chief Executive
The Crichton Trust

Gwilym joined the The Crichton Trust in April 2018 and is enjoying the challenge of leading the development of The Crichton to 'connect people, place and the past to shape the future'. He is behind a bold vision for a new way to work, live, study and play - cross-generational, age-friendly and adaptive, low-carbon and tech-enabled while seeking to stay highly socially connected. Gwilym describes himself is a creative leader, producer, social enterprise grounded arts person, lifeboat crew member and former Park Ranger.

Gwilym is a Fellow of RSA, Chartered Fellow of the CMI and holds an MSc in Cultural Management and Policy from Queen Margaret University, Edinburgh. He was also awarded a Honorary Fellowship of the University of Highlands and Islands in 2014 for his outstanding contribution to arts and education.

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Amanda Heenan
Founder
Arc of Inclusion

Amanda's vocation is promoting equality, diversity and inclusion. She holds an LLM in UK and EU employment and equality law, but is far more interested in challenging organisations to look beyond legal compliance towards making a meaningful difference to how people access and experience their environments. She has particular expertise in bringing the principles of equality, diversity inclusion to life, with a focus on practical and meaningful application through collaboration and engagement. Often this means facilitating dialogue with people who hold differing perspectives and ideologies; and exploring issues that reach right into the heart of our values and identities. Amanda has been focusing these principles on the implementation of the SDGs in the UK, through the [Equality Good Relations Project](#). This project explores the theory of change that widening participation through diversity and inclusion will have a greater positive impact in progressing all the SDGs (not just those focused on reducing inequalities). This is a work in progress...



Martin Georgi
Chair
German Fundraising Association

Martin is a consultant for social organisations, working mainly on issues of strategy, communications, and organisational change, but also on fundraising and personnel development. Previous to his consultancy work, he was a volunteer and manager at nonprofit organisations such as the World Student Christian Federation, Christian Movement for Peace, European Youth Forum, amnesty international, Christoffel Blindenmission (Christian Blind Mission), and Aktion Mensch (Germany's largest social lottery). His focus is on helping organisations master existing and future challenges through re-finding and focussing on their mission, using existing and new volunteer and staff resources, developing specific areas of expertise and innovation, and building networks and partnerships.

Martin is a board member of EUConsult and was recently elected chair of the German Fundraising Association.

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Angus MacDonald
Member of the Scottish Parliament

Angus MacDonald MSP is the Member of the Scottish Parliament for Falkirk East constituency – which contains Scotland's largest port in Grangemouth and a large concentration of Scotland's chemical manufacturing industry. First elected to Holyrood in 2011 and re-elected in 2016 doubling his majority, Angus also served on Falkirk District Council between 1992 and 1996 and again in Falkirk Council from 2004 to 2012, as part of the SNP administration leading Falkirk Council from 2007 onwards. Among other achievements, Angus' work was key to bringing the annual Royal National Mòd to Falkirk in 2008, which is the main festival of Scottish Gaelic literature, song, arts and culture.

In his role as MSP for Falkirk East, Angus has served as Parliamentary Liaison Officer to the Cabinet Secretary for Rural Affairs, Climate Change and the Environment (RACCE) and the same position for the updated portfolio of Environment, Climate Change and Land Reform (ECCLR). Angus has served on both the RACCE and ECCLR Parliamentary Committees, as well as serving on the Public Petitions Committee as a member and Deputy Convener. He has also been instrumental in influencing the development of a Deposit Return Scheme in Scotland.

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Abeer Macintyre
Joint Chief Executive
Bruce Tait Associates

Abeer is one of Scotland's most respected fundraising and communications specialists and has significantly developed the fundraising capacity of numerous Scottish charities as a Director level Fundraiser and as a Consultant. Formerly the presenter of BBC Scotland's flagship news programmes (Reporting Scotland, Newsdrive and Newsnight Scotland) Abeer became Head of Fundraising for the UK and Ireland with Mary's Meals, more than doubling annual income before her departure 5 years later. She then joined NSPCC Scotland as their Strategic Fundraising Director where she undertook a national review of their Fundraising Strategy, before becoming Director of Development at Children in Scotland. As a consultant Abeer has provided capital appeal and strategic consultancy support for numerous Scottish and UK charities including Edinburgh Printmakers, William Simpsons Home, Concern UK, UNICEF Scotland, CrossReach, Horatio's Garden and the Argyll and Sutherland Highlanders Museum.

Her specialisms include organisational development/restructuring, communications and capital appeal fundraising. Abeer has also been awarded the Paul Harris Fellowship by Rotary International for her charitable work.



John Pepin
Director
Aperio Group (Europe)

Philanthropy and social entrepreneurship have been his passion. This has been demonstrated in numerous ways including being an author and leader of innovation, change and growth.

He has been based in the UK for 18 years. He spent over 15 years as a chief executive of a variety of Canadian charities/ social enterprises/ associations; and he has over 20 years' experience as a social entrepreneurial consultant internationally working with over 300 charities, social enterprises, infrastructure support organisations, and trade/ professional associations of all sizes and in rural and urban settings in the UK and internationally.

Currently he is Chief Executive, Philanthropy Impact whose purpose is the increase philanthropic giving and social investment across Europe by working with professional advisers to HNW and UHNW individuals.

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Derek Robertson
Chief Executive
Keep Scotland Beautiful

Derek is Chief Executive of Keep Scotland Beautiful is one of the UK's leading environmental charities and provider of environmental and behavioural change services. Derek has shaped KSB to be a trusted, credible, non-political and non-partisan delivery organisation working across the private, public and voluntary sectors of Scotland. Derek is also a Director of the European Litter Prevention Association, a Director of Scotland's Towns Partnership, a member of the Institute of Directors, a Chartered Fellow of the Chartered Management Institute, a Fellow of the Royal Society and a Chartered Waste Manager. A keen champion of the role of the voluntary and community sector, Derek has served on a variety of charity boards, Third Sector advisory groups and corporate partnerships, and has assisted a number of voluntary and charitable organisations that have been working through change.



Bruce Tait, FInstF
Joint Chief Executive
Bruce Tait Associates

Following a career as an award-winning Director of Fundraising and former charity Chief Executive, Bruce set up BTA, which is now Scotland's leading and largest charity consultancy. They advise over 100 charities each year in areas as diverse as Strategy, Governance, Digital Communications and Fundraising. Depressed by the lack of transparency in the world of recruitment, Bruce set about building a highly ethical and transparent recruitment service. It was a great success and BTA is now also Scotland's leading recruiter of staff for charities. With support from the Scottish Government, Bruce has internationalized his ethical recruitment model and now operates another 5 recruitment agencies in Scotland, England, Ireland and Canada. Bruce is a Fellow of the Institute of Fundraising and a former Chair of the Institute of Fundraising Scotland.



Alan Thornburrow
Director
Business in the Community Scotland

Alan leads BITC in Scotland, working across the public, private and third sectors to support inclusive economic growth and widespread adoption of the UN Sustainable Development Goals. Prior to joining BITC Alan was CEO of Scottish Investment Operations (SIO), a membership body for the investment community in Scotland. Alan has over twenty years of experience within the financial markets working with investment houses such as Aberdeen Standard Investments and Franklin Templeton Investments. Alan's last role in the sector was Head of Research & Development for a Canadian investment company where he oversaw a \$4bn investment platform while living in Toronto. Alan was recognised as an Honorary Professor at Glasgow Caledonian University's School for Business & Society in 2015 and is a Fellow of the Society of Arts, Manufactures and Commerce. He is past Chairman of the Institute of Directors in Edinburgh and past Vice Chairman of Career Ready in Scotland, a charity focused on widening access and opportunity for young people.

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