

EUConsult Autumn Congress *24-25 September 2020*

SPEAKER/FACILITATOR PROFILES



Aida Bećirović
Director
Schüler Helfen Leben

Aida is responsible for strategic development, fundraising and project management at the foundation Schüler Helfen Leben. She previously worked at the Human Rights Centre of the University of Sarajevo.



Hanneke de Bode
Co-founder
ODS

Hanneke de Bode co-founded ODS in 2010. She has many years of experience in advising CSOs, with a focus on organisational structures, governance and strategy. Hanneke has a background in gender in academia, refugee work, public administration reform and organisational development of CSOs. Before 2010, Hanneke worked for several organisations in the Netherlands, UK, Switzerland and Belgium. The scope of her work includes research in the education sector, public policy research, theoretical approaches of organisational development and change as well as consulting on multiple issues of CSO governance and management. She has worked for organisations such as the International Institute for Social Studies in the Hague, CEBEON Policy Research in Amsterdam, the Dutch Refugee Council, Berenschot International in Utrecht, SPARKS Creative Training in Geneva, NCVO in London and the EUCLID Network at ACEVO in London.

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Jill Bonjean
Resource Development and Strategic Partnerships Consultant
Muster for Good

Jill Bonjean has 15 years' experience supporting health sector NGO's and other non-profits to raise funds and achieve their mission through strategic partnerships. Her focus for the past decade has been grassroots umbrella organisations with international membership and a strong advocacy component to their work. Before becoming a consultant in 2018, she led resource development for a wide range of organisations in Europe and the United States, learning the particular challenges that come with large, established institutions as well as brand new organisations. As a consultant, her clients have included Cystic Fibrosis Europe, Rare Diseases International and EURORDIS-Rare Diseases Europe.

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Robin Brady
Consultant

Through measuring impact, designing strategy and delivering organisational change, Robin Brady guides and supports Social Impact Organisations to improve the effect they have on the social fabric of communities and the wellbeing of individuals and families. From managing capital funding programmes for Arts Council England to running a successful Social Impact consultancy, Robin's journey is proof positive that staying curious and passionate about making a difference can change the way the world works. Today Robin helps organisations to identify the social impact of their programmes, delivers SROI assessments, and leads strategy development and organisational change in NGOs to improve their impact. Consulting and advising organisations has taken Robin on assignments in the United Kingdom, Ireland, Africa and Asia. Robin's client list is as varied as his interests and includes both large and small agencies such as Concern Worldwide, Advising London, Plan International UK, Restless Development, War Child, YBI, Oxfam GB, HelpAge International, PSI, Leonard Cheshire Disability, The Resource Alliance and Arthritis Care.

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Martin Georgi
Chair
German Fundraising Association

Martin is a consultant for social organisations, working mainly on issues of strategy, communications, and organisational change, but also on fundraising and personnel development. Previous to his consultancy work, he was a volunteer and manager at nonprofit organisations such as the World Student Christian Federation, Christian Movement for Peace, European Youth Forum, amnesty international, Christoffel Blindenmission (Christian Blind Mission), and Aktion Mensch (Germany's largest social lottery). His focus is on helping organisations master existing and future challenges through re-finding and focussing on their mission, using existing and new volunteer and staff resources, developing specific areas of expertise and innovation, and building networks and partnerships.

Martin is a board member of EUConsult and is chair of the German Fundraising Association.

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Maria Ilies
Policy Officer Social Inclusion
DG Employment and Social Affairs
European Commission



Mary O'Kennedy
Director
O'Kennedy Consulting

Mary has over 20 years' experience of consulting to and fundraising for the not-for-profit sector. She is Director of O'Kennedy Consulting, which provides business development, strategy, fundraising and philanthropy services to organisations across the not-for-profit sector and companies and foundations that support the sector. She began her career in the charity sector with Trocáire, initially working in Honduras and subsequently moving to a fundraising role in the Dublin office. In 1999, Mary moved on to work with the DCU Educational Trust with responsibility for major gift fundraising. In 2001 she left DCU to work for international consultancy firm and in late 2002, she set up O'Kennedy Consulting.

Mary was the founding chair of Fundraising Ireland, the professional network for fundraisers in Ireland (now reconstituted as Charities Institute Ireland). In 2013, she was presented with the Award for Outstanding Contribution to Fundraising and was also short-listed for Business Women of the Year Award. She is a member and former Chair of EU Consult, the European Association of Consultants to and about the not-for-profit sector.

Mary is passionate about transforming the NFP sector in Ireland through implementing improved strategies and supporting the growth of the fundraising and philanthropy landscape in Ireland by providing business development and fundraising solutions to charities and by advising individual and corporate donors on effective philanthropy and CSR.

In 2014, she co-founded CCI Executive Search, a recruitment company focused on sourcing the best candidates for the Irish not-for-profit sector. In early 2017, Mary in partnership with Bruce Tait, launched a new recruitment initiative Creative Careers, which aims to recruit the best professionals for roles across the Arts, Heritage, Culture, Media and Marketing sectors.



Conny Reuter
Global Coordinator
Progressive Alliance

Conny Reuter is presently Global Coordinator of the Progressive Alliance and was previously for many years Secretary General of the SOLIDAR Foundation, a worldwide network of organisations for social justice. He was Co-Chair of the Liaison Group of the European Economic and Social Committee and President of the European Social Platform, as well as working for and with a variety of other organisations in the European and international context. For recent articles by him, see Doris Dialer "Lobbying in the European Union" and Dan Luca "Mapping the Influencers".

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Jeremy Smith
Consultant
Advocacy Hub

Jeremy Smith has worked as a consultant for more than 15 years, with a focus on conducting evaluations and providing strategic advice to human rights, development and environmental campaigning groups. He was previously Deputy Director, Africa Program, and Deputy Director, Campaigns Program at Amnesty International.

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Uday Thakkar
Red Ochre

Uday considers that his attempts at starting and scaling businesses were wonderful learning opportunities. He did have at least 2 successes but learned less from this than what others might regard as failures. Having successfully, though accidentally, started and grown a charity that created massive corporate engagement with small charities using web technology Uday decided that the not for profit sector could benefit from his experience. Uday launched Red Ochre, a social enterprise, in 2002. Red Ochre's mission is to create, support and grow sustainability for charities, social enterprises, and ethical businesses. Uday has led a team that has successfully supported thousands of individuals and organisations to succeed with their own social and environmental purpose. Uday's interests are wide ranging but specialises in strategy, management and organisational development, finance, governance, innovation, and impact measurement. Uday's support has been delivered for many umbrella and membership organisations in the UK, central and local government, enterprise agencies, funders, and investors and pre-Covid for international NGOs across 18 countries. Uday is a national award winner for mentoring, he is a very popular facilitator delivering forty plus workshops annually and is a regular contributor to conferences and forums globally. Uday is the Chair of the leading BAME sexual health charity in the UK and has been a trustee of several national structural and cultural charities.