



EU Consult

Summer Congress Vienna, June 14, 2014



Angelika KRABACHER

Director Fund Development & Communications CEE/CIS
SOS Children's Villages International

angelika.krabacher@sos-kd.org

Challenges for INGOs – Choices to make, Assets to build on

- Social Media
- Investing into Growth
- Human Resources Competences
- Public / Institutional Funding

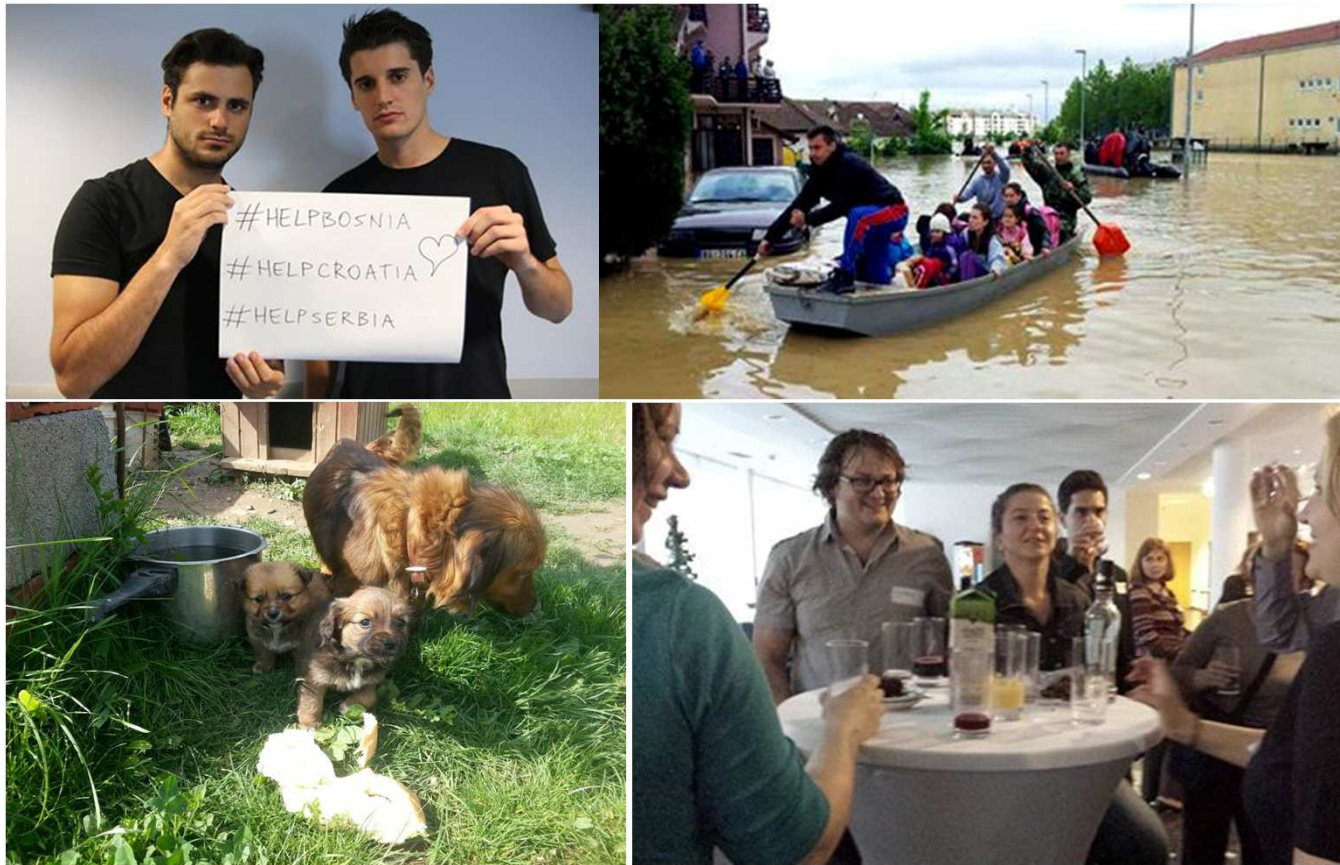
Purpose of this session:

- Dialogue between consultants and „the field“ perspective of an INGO
- Trigger discussions
- Sharing challenges
- Shared understanding

Who of You is not in ??



Social Media – what about privacy and/or Ethical Guidelines?



Challenges

- Awareness
- Being an ambassador of the organisation/company
- Technical know-how
- Code of Conduct versus Training or common sense

Investment pools pre-condition for growth

- Pool for Human Resources,
expertise-mapping
- Pool for money to invest – grant-
giving-scheme

HR-Competences

- Where and how to find the right people
- Compensation
- Capacity building opportunities
- Retention and Engagement
- Internships and Scholarships

Public / Institutional Funding

Grants from Governments, European Union, European Commission for a defined „program“ for defined countries.

- Donor defines scope – how to „fit-in“ existing programs

Thank you

