

Monica Culen

Co-founder and CEO

RED NOSES Clowndoctors International



RED NOSES
CLOWNDOCTORS
International



monica.culen@rednoses.eu

International NGO

What for?

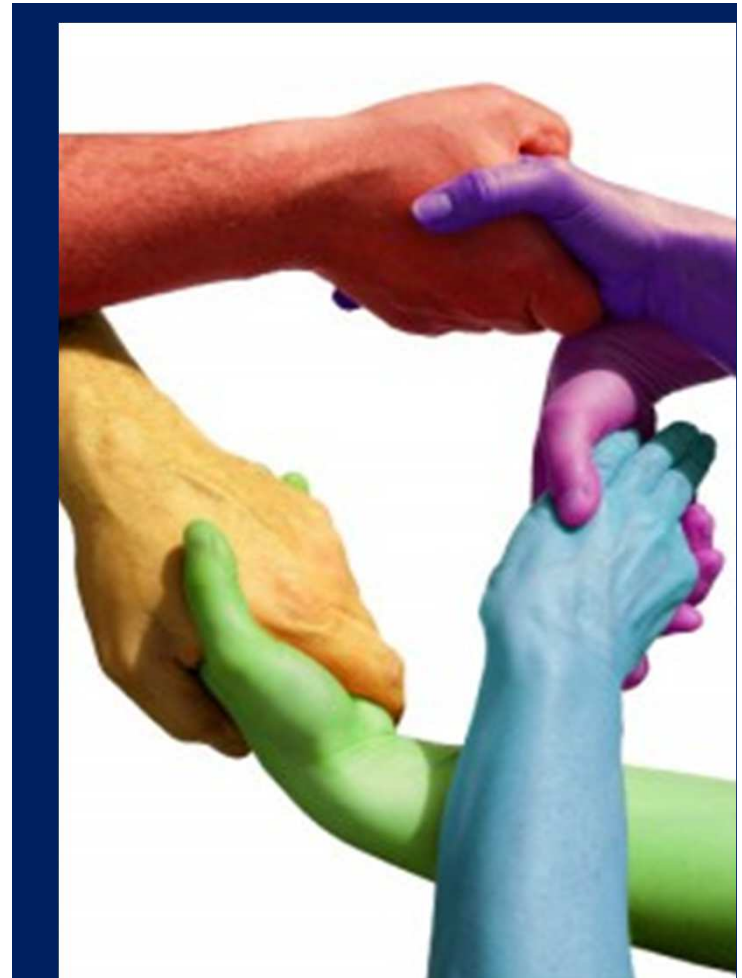


- International Image and Brand
- Financial resources
- Know-how
- International Fundraising
- Working structures



International Brand

- Trust
- Acknowledgment
- Advocacy
- International Publicity



Know-how

- Project know-how
- International training
- Exchange program
- Best practice
- Research
- Guidelines
- International experts



Fundraising

- Brand and public awareness
- International FR campaigns
- Know-how and best practice of FR tools
 - Mailing
 - F2F
 - Online
 - Corporate cooperations
 - Events
- Synergies
- Text/Foto Film archives
- Purchase of incentives
- WEB and facebook services



Finances

- Startup financing
- Pooling of resources
- Common Investment Fund
- Risk assessment
- International finance reporting and controlling

Structures

- Best practice organigram
- Best practice legal and tax structures
- Training and coaching of management and staff
- Organisational health check/crisis factors monitoring
- Crisis intervention and support



Thank you !

monica.culen@rednoses.eu

