

# The European Association of Consultants to and about Not-For-Profit Organisations



## ANNUAL SUMMER CONFERENCE 20–22 JUNE 2008, ROME



The EUConsult Summer Conference is one of the highlights of the Association's year, providing members and non-members with an active forum for discussing developments in the European non-profit sector. Consultants from 43 member companies based in 10 European countries are invited to meet over two days and share their extensive experience in a relaxed and professional atmosphere. Non-members are most welcome to attend this special event.

Please take a look at the attached programme for full details...



EUConsult Board Members look forward to welcoming you in Rome!



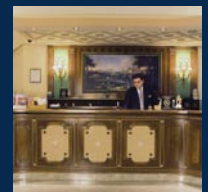
### JOHN CABOT UNIVERSITY

Our very special conference venue is the John Cabot University, located in the historical Trastevere quarter of Rome. The walk from the hotel to the John Cabot takes you across the Tiber, so that you can really take in the atmosphere of this wonderful part of the city.

### HOTEL DELLA TORRE ARGENTINA

The Hotel della Torre Argentina is located in an 18th century palace in the heart of the city. All of the comfortable and stylish rooms have air conditioning and high-speed internet access. A definite highlight is the hotel's roof-terrace, with fascinating views across Rome.

[www.dellatorreargentina.com](http://www.dellatorreargentina.com)



### WHY NOT BRING YOUR PARTNER ALONG?

Partners are always made very welcome and are sure to enjoy the friendly atmosphere at the two evening events.

### SUMMER CONFERENCE HOSTS

Dr Pasquale Pesce  
[pescepq@tin.it](mailto:pescepq@tin.it)  
Dr Francesca Zagni  
[francesca.zagni@fastwebnet.it](mailto:francesca.zagni@fastwebnet.it)

### ORGANISATION/REGISTRATION

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**ANNUAL SUMMER CONFERENCE**  
**20–22 JUNE 2008, ROME**  
**PROGRAMME**



**FRIDAY, 20 JUNE**

Participants arrive during the afternoon and check in to the hotel.

19.30

**WELCOME RECEPTION**

*Daryl Upsall*, Chairman, EUConsult

EUConsult's Chairman, Daryl Upsall, welcomes participants and guests.

20.00

**KEYNOTE ADDRESS – WHEN IN ROME: AN INTERNATIONAL PERSPECTIVE**

*Dr Franco Pavoncello*, President, John Cabot University, Italy

We are delighted that the President of John Cabot University will join us to welcome participants to Rome and give the keynote address. The University's staff and students, representing over fifty countries, combine to create a special learning environment, producing future leaders in a world of globalisation, multicultural challenges and the increasing demands of a highly technological workplace. We will be able to hear first hand about the lessons learned in running a top American university at the very heart of Italian culture.

20.20

**DINNER AT GIGGETTO AL PORTICO D'OTTAVIA**

The Hostaria Giggetto was an old inn acquired by Luigi 'Giggetto' Ceccarelli and his wife Ines in 1923. It became famous for its Frascati wines and remarkable dishes, carefully prepared by Ines, above all the Carciofi alla Giudea (artichokes in the Jewish style). Giggetto's son Franco and grandson Claudio have carried on the tradition and have succeeded in creating a genuine Osteria Romana. Situated close to the famous Portico of Octavia, in Rome's Jewish quarter, we will be able to sample the famous artichokes and salt cod filets as part of a special Hostaria Giggetto menu.

**SATURDAY, 21 JUNE**

10.00-10.10

**OPENING ADDRESS**

*Dr Pasquale Pesce* and *Dr Francesca Zagni*

Conference hosts, Pasquale Pesce and Francesca Zagni open the conference.

10.10-11.10

**THE THIRD SECTOR IN ITALY – AN EXPERT VIEW**

*Dr Beatrice Lentati*, President, ASSIF and EUConsult Member, Italy

*Dr Francesca Zagni*, Vice-President, ASSIF and EUConsult Member, Italy

*Dr Pasquale Pesce*, EUConsult Board Member, Italy

Our expert panel will give an overview of the third sector in Italy, answering such questions as: What are the opportunities and threats for the sector? How is the sector made up? What opportunities are there for consultants? What data is available on the sector? What are the future trends?

11.10-11.40

**Break**

11.40-13.00

**THE EUCONSULT CODE OF ETHICS – FIT FOR THE FUTURE?**

*Henk Smit*, Chairman, The Fundraising Company, Netherlands

Chairman of the EUConsult Ethics Committee, Henk Smit will undertake an analysis of the EUConsult Code of Ethics and the major ethical issues affecting non-profit consultancy today. In preparation for this session, Members will be asked to send in their comments on the current Code and areas that need to be addressed to ensure that the Code continues its central role for EUConsult Members. With ethical practices becoming increasingly important in the sector, this promises to be a fascinating and informative discussion.

13.00-14.30

**Lunch**

## SATURDAY, 21 JUNE

### 14.30-15.30 A EUROPEAN VISION FOR GRANT-MAKING FOUNDATIONS

**Dr Dario Disegni**, Director of Cultural Sector, Compagnia San Paolo di Torino and Past President of the European Foundation Centre, Italy

As a past President of the European Foundation Centre, Dr Dario Disegni has a pan-European vision for the vital work being done by foundations in Italy today. Dr Disegni will share his vision with conference participants and talk about the leading role that the Compagnia San Paolo di Torino is playing as a grant-making foundation.

### 15.30-16.00 Break

### 16.00-16.20 MEMBER PRESENTATIONS

**Glen Fendley**, Senior Consultant, Grenzsbach Glier Europe, UK

**Herman Vransen**, Managing Director, PSI Vransen DMP, Netherlands

EUConsult Members outline their activities, giving an overview of current projects and non-profit clients. An ideal chance for participants to explore opportunities for mutual cooperation.

### 16.20-17.15 EUCONSULT ANNUAL GENERAL MEETING

(Non-members attending the conference are welcome)

At the AGM, Members approve the election of any proposed new Members of the Board, the accounts for the previous year are presented and the development of the Association is discussed.

### 20.00 DINNER AT THE CHECCO ER CARETTIERE

Before dinner we will enjoy a stroll around the winding cobbled streets of the Trastevere district. The district's name derives from the Latin words *Trans Tiberem* - beyond the Tiber river. Today Trastevere is the heart of Roman night life, packed with bars, restaurants and clubs. The Checco er Carettiere restaurant has a glittering past, with many famous guests such as Robert de Niro and Sergio Leone, who dined there while filming *Once Upon a Time in America*. At the Checco, seafood lovers are in for a treat and the restaurant has its own patisserie and ice-cream shop next door, so the desert should be a mouthwatering experience!

## SUNDAY, 22 JUNE

### 10.00-11.00 MOVEMENTS FROM THE PUBLIC TO THE PRIVATE SECTOR

**Ugo Baccella**, Managing Director, Fitzcarraldo, Italy

**Richard Crossland**, Managing Director, ABL Cultural Consulting, UK

**Jacob Mayne**, Director, Vernissage, France

Managing change can be a real challenge, but it also presents great possibilities. Our speakers will take a look at some of the changes that are going on in the third sector; in particular the movements from the public to the private sector. Richard Crossland and Jacob Mayne, both EUConsult Members, will be joined by Ugo Baccella of Fitzcarraldo. All are experts in the fields of culture, heritage and public administration, so that participants will be given a fascinating view of developments in France, Italy and the UK.

### 11.00-11.30 Break

### 11.30-12.30 CULTURE AND HERITAGE – KEY ASPECTS FOR THE THIRD SECTOR

**Prof Pier Luigi Sacco**, Director, Art and Industrial Design Dept, Venezia University IUAV, Italy

Prof Pier Luigi Sacco is one of the leading Italian experts on the cultural sector. He is Prorector for Communications and Professor for Cultural Economics at the IUAV in Venice. In addition, Prof Sacco is a Director of the Fundraising School and the Observatory for Business and Culture. As such he has his finger on the pulse of what is going on in the cultural sector both in respect of fundraising and beyond. Our final session is a must for consultants interested in the many aspects of culture and heritage affecting the third sector, as well as being of special interest to fundraisers.

### 12.30 Close

**ANNUAL SUMMER CONFERENCE, 20–22 JUNE 2008, ROME**



**REGISTRATION**

**DELEGATE & PARTNER RATES**

The delegate rate is an **all-inclusive price** (covering accommodation for two nights, food, beverages and all other activities during the conference).  
The partner rate is for accommodation, breakfast and dinner during the conference, including the evening events. You will be billed once we receive your registration.

- Early-bird registration: fax/e-mail by 16 May**  
(you will be invoiced on receipt of registration – payment to be received by 23 May)
  - Member rate (€725)     Non-Member rate (€825)     Partner rate (€300)
  
- Standard registration: fax/e-mail after 16 May**  
(you will be invoiced on receipt of registration - payment to be received by 9 June)
  - Member rate (€775)     Non-Member rate (€875)     Partner rate (€350)
  
- Yes, I want to register
- Yes, I want to register myself and my partner
- Yes, I want to register \_\_\_\_\_ colleagues
- Please provide me/my partner/my colleague with vegetarian meals

Name: \_\_\_\_\_

Name of Partner:  
(not attending conference) \_\_\_\_\_

Accompanying Colleague/s:  
(attending conference) \_\_\_\_\_

Name: \_\_\_\_\_ e-mail: \_\_\_\_\_

Name: \_\_\_\_\_ e-mail: \_\_\_\_\_

Company: \_\_\_\_\_

Address:  
(not required for EUConsult members) \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

You will be billed and sent joining instructions once we receive your registration - please register early!

**Please fax or e-mail to:**

**Denise Dawes - Fax: +49 30 4053 6846 - [d.dawes@euconsult.org](mailto:d.dawes@euconsult.org)**