

# The European Association of Consultants to and about Not-For-Profit Organisations



CELEBRATING 20 YEARS  
OF EXCELLENCE 1991-2011



## SUMMER CONFERENCE, LISBON, 17-19 JUNE 2011

### CIVIL SOCIETY: TIME TO CHANGE THE WORLD?



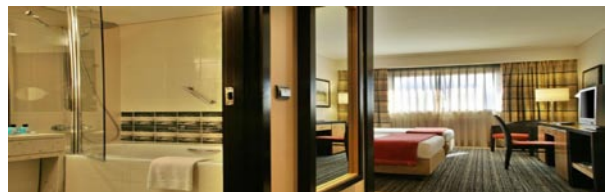
In EUConsult's 20th Anniversary year, it is with great pleasure that we invite consultants from all over Europe to come together in Lisbon. The Conference will provide a unique opportunity to actively network with fellow consultants, share knowledge and join this expert forum to discuss important developments in civil society and how we as consultants can help make a difference in the not-for-profit sector throughout Europe.

*Mary O'Kennedy*, Chair, EUConsult

We are delighted to be hosted by the Museu Coleção Berardo for our Summer Conference. The Museu opened in 2007 at the Centro Cultural de Belém in Lisbon, and hosts the Berardo Collection of modern and contemporary art. The Museu Coleção Berardo has established itself as the main institution devoted to modern and contemporary art in Portugal. It is the ideal place for participants to take time out from their businesses and share creative ideas and discussion with fellow consultants to make the most of our stimulating conference programme.



Our conference hotel, the SANA Lisboa Hotel, is situated in the heart of Lisbon. Two nights' accommodation and breakfast, as well as coach transfers to the conference venue, are included in the registration fee.



Our walk around the historical Mosteiro Dos Jerónimos area will provide a fascinating introduction to Lisbon, in which the group will be able to soak up the special atmosphere around this World Heritage Site.



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### FRIDAY, 17 JUNE

**18.30** *Coach leaves hotel*

**19.00** **WALKING TOUR OF THE HISTORICAL AREA AROUND MOSTEIRO DOS JERÔNIMOS**

The Hieronymites Monastery, located in the Belém district of Lisbon, is one of the most prominent monuments in Lisbon. In 1983 the monastery, together with its magnificent Tower of Belém, was classified by UNESCO as a World Heritage Site. The second highlight of our walk will be a visit to the famous Pasteis de Belém bakery, established in 1837, with its fantastic range of pastries and gifts.

**20.00** **WELCOME RECEPTION AT THE RESTAURANTE A COMMENDA**  
*Mary O’Kennedy, Chair, EUConsult*

EUConsult’s Chair will welcome participants and guests on the upper level terrace where we can enjoy a refreshing Portuguese aperitif with spectacular views of Lisbon’s Rio Tejo (Tagus River).

**20.20** **KEYNOTE ADDRESS – TO WHAT EXTENT IS CIVIL SOCIETY IN PORTUGAL USING INNOVATIVE APPROACHES TO COUNTER THE CURRENT CRISIS?**  
*Luís Jerónimo, Project Officer, Calouste Gulbenkian Foundation, Portugal*

Luís Jerónimo works as Project Officer at the Gulbenkian Human Development Programme, which is focused on social innovation and urban change projects. In his keynote address Luís will cover such questions as: What is happening on the ground in Portugal to alleviate the current crisis? What’s working and what’s not? To what extent is civil society challenging, changing or supporting the current systems and structures?

**20.40** **DINNER AT RESTAURANTE A COMMENDA**

The Restaurante a Commenda is housed in the Belém Cultural Centre, which is managed by a private foundation with the mission of producing and hosting a variety of cultural events. The Commenda is a stylish, contemporary restaurant, providing the perfect setting for the mouth-watering selection of dishes that will be served on the evening.

### SATURDAY, 18 JUNE

**09.15** *Coach leaves hotel*

**09.45-09.50** **OPENING ADDRESS**  
*Mary O’Kennedy, Chair, EUConsult*

**09.50-10.50** **CURRENT DEVELOPMENTS IN CIVIL SOCIETY ACROSS EUROPE**  
*Sir Stuart Etherington, CEO, National Council of Voluntary Organisations, UK*

From his vantage point as a member of a variety of European networks, including the European Network of National Associations and the Economic and Social Committee of the European Union, Sir Stuart will provide a broad picture of the third sector across Europe, in the context of the economic recession and the role that voluntary and community organisations can play in supporting the most vulnerable citizens. He will also reflect on the change that is happening in the sector regarding the overall role of civil society, which is increasingly seen as moving beyond the awareness-raising role towards being a partner for government and business (as implementer, advisor, partner, watchdog, etc).

**10.50-11.20** *Break*

**11.20-12.30** **WORKSHOP: HOW CAN EUCONSULT COLLECTIVELY PARTICIPATE IN EUROPEAN NON-PROFIT RELATED DIALOGUES?**  
*Linda Laurance, Governance Consultant and Mediator, Linda Laurance & Associates, UK*

The EUConsult membership is a pool of specialist knowledge and experience spanning a representative sample of European countries. Individual members have access to a wide range of non-profit and private organisations and to politicians and civil servants. Together this makes EUConsult a uniquely valuable resource. This session aims to explore, through breakout groups and feedback, four possible areas of activity in which EUConsult could contribute to dialogues and consultations.

**12.30-13.30** *Lunch on the terrace*

**13.30-14.20 CIVIL SOCIETY IN PORTUGAL:  
MEASURING IMPACTS - CASE STUDIES ON SOCIAL INVESTMENTS**  
*Guilherme Collares Pereira*, Social Innovation Director, EDP Foundation, Portugal

After giving a brief overview of the activities of the EDP Foundation, in particular within the social sector, Guilherme Collares Pereira will share the knowledge gained from a number of innovative projects supported by the Foundation. He will present some fascinating case studies, such as the Social Stock Exchange, Music in Hospitals, Generation Orchestra and Dentists for Good and discuss with conference participants to what extent such social investment can be an instrument for real change.

**14.20-15.30 SPEED NETWORKING SESSION:  
HOW CAN WE WORK TOGETHER FOR CHANGE?**  
*Jacob Rolin*, CEO, Rolin Development, Denmark

Following the groundbreaking and extremely popular speed networking session on mentoring at EUConsult's Winter Conference in Amsterdam, Jacob Rolin will now lead a follow-up session in Lisbon. Participants will be able to explore the possibilities of working together between countries and organisations. Be it knowledge sharing, marketing or just picking up the phone – EUConsult is a huge resource for its members and speed networking is an active and very enjoyable way of making the most of this valuable resource.

**15.30-16.00** *Break*

**16.00-17.30 EUCONSULT ANNUAL GENERAL MEETING**

Over the last 12 months the EUConsult Board has spent considerable time examining the Association's development and looking at its future direction. As a result of this review and planning process the Board will present EUConsult's new Strategic Plan and looks forward to a lively discussion with members.

**17.45** *Coach leaves Museu Coleção Berardo*

**19.45** *Group leaves hotel to walk to restaurant*

**20.05 RECEPTION AND DINNER AT RESTAURANTE RUBRO CAMPO PEQUENO**

The walk from the hotel to the restaurant will give participants a chance to soak up Lisbon's special character. The Rubro Campo Pequeno in the heart of the city in a magnificent building – the traditional bullfighting arena. After drinks and tapas on the terrace, we will enjoy delicious Portuguese food and wine in a relaxed and informal atmosphere.

## SUNDAY, 19 JUNE

**09.15** *Coach leaves hotel*

**09.45-10.35 SONI - THE LATEST RESEARCH ON THE STATE OF THE  
NOT-FOR-PROFIT INDUSTRY**  
*Christopher Goodhart*, Strategic Accounts Director, Blackbaud Europe, UK

The SONI survey 2010 (State of the Not-For-Profit Industry) was the largest ever survey of the world's not-for-profit sector. Produced by Blackbaud in association with the Resource Alliance, the survey results recorded data collected from over 3,000 organisations across four continents. Christopher Goodhart will take a look at how different countries and continents are performing in relation to each other and he will also share unique insights into the impact of global recession and recovery, providing a strong barometer of the state of mind and morale of today's not-for-profit sector.

**10.35-11.25 THE SOCIAL MEDIA REVOLUTION FOR NON-PROFITS**  
*David Dixon*, Founder and Director, Voice and David Dixon Associates, UK

Social media is all the fashion, but is it really effective in achieving measurable results? One of the challenges of any new communication medium is working out what it is good for, how it can integrate with existing media and, perhaps most importantly, what changes it will bring to the way an organisation is structured and managed. Using practical examples this session will show how social media can support many functions of a non-profit organisation and how it can be measured and monitored.

**11.25-11.45** *Break*

**11.45-12.35 CIVIL SOCIETY IN A WORLD OF G-0, GIGATONNE GAPS AND GADDAFI**  
*Ingrid Srinath*, Secretary General & CEO, CIVICUS, South Africa

Governments, business, media and civil society on every continent are grappling with convergent crises in an era when every 20th century paradigm is under challenge. What role can civil society play, what are the challenges it faces, what solutions can it offer and how will it need to reinvent itself to catalyse a new, global social contract?

**12.35-12.45 CLOSING DISCUSSION**

**12.45** *Conference close*