

# The European Association of Consultants to and about Not-For-Profit Organisations



## SUMMER CONFERENCE, TÜBINGEN, 8-10 JUNE 2012

### HOW CAN PROFESSIONAL CONSULTANTS HELP CIVIL SOCIETY ADDRESS FUTURE CHALLENGES?

Following the success of our new-concept Winter Workshop in London, we as professional consultants will now have the opportunity to come together and discuss broader issues of importance to the civil society sector at the EUConsult Summer Conference in Tübingen (near Stuttgart, Germany). The format for the Summer Conference has also been updated to allow even more time for networking and exploring the possibilities for business cooperation. This year the event will start on the Friday afternoon, leaving the Sunday free for informal discussions and enjoying Tübingen's medieval splendour with colleagues or partners.

I very much encourage fellow EUConsult members to participate and benefit from our exciting programme, and hope that we will be joined by other civil society consultants, who will be made most welcome.

**Dr Pasquale Pesce**, Chair, EUConsult

We will be in the university town of Tübingen for the event. This year we have an exceptional venue – Tübingen Town Hall, which was originally built in 1435 as a market hall for bakers, butchers and salt merchants. The building boasts the clock created by Johannes Stöffler in 1511, which shows the course of the stars and moon phases. Located on the market square, the Town Hall is in the beautiful medieval heart of the town.



We will be accommodated at the 4-star Domizil Hotel, which is situated on the banks of the river Neckar and is a short and pleasant walk across the bridge to the Town Hall. Two nights' accommodation and breakfast are included in the conference fee, as are all the social parts of the programme on the Friday and Saturday, and refreshments and lunch during the conference.



Our punting tour on the river Neckar on Saturday evening will allow us to relax and take in the scenery before dinner. We will pick up the tour from the Casino am Neckar restaurant, where we will also have drinks and dinner following the tour.



## FRIDAY, 8 JUNE

**14.45-15.00** Registration

**15.00-15.05 WELCOME AND OPENING REMARKS**

*Dr Pasquale Pesce*, Chair, EUConsult, Italy

**15.05-15.30 KEYNOTE ADDRESS AND DISCUSSION**

*Boris Palmer*, Lord Mayor of Tübingen

In 2006 Boris Palmer became the first Lord Mayor from the Green Party to be elected after the first round of voting. At just 34 years old, he obtained 50.4% of the votes. At his inauguration in 2007 he announced that local environmental issues would be a central theme of his tenure. Since then Boris Palmer's influence has gone well beyond local borders, with many appearances on television talk shows and interviews in the national press. His book "The Tübingen Climate Model" was published in 2009. The Lord Mayor is also actively encouraging citizens to engage, with the fundraising campaign for Tübingen's collegiate church, promising "We'll Double Every Euro".

**15.30-16.00 WELCOME RECEPTION**

**16.00-17.00 CIVIL SOCIETY IN GERMANY – RECENT CHALLENGES AND DEVELOPMENTS**

*Dr Marita Haibach*, Philanthropy, Major Giving, Fundraising, Consultant and Author, Germany

*Dr Rupert Graf Strachwitz*, Director, Maecenata Institute, Consultant and Author, Germany

Civil society, corporate social responsibility, foundation building and volunteering have become very popular concepts in Germany over the last two decades. Also, fundraising has developed into a profession. Nevertheless, the total volume of private giving seems to stagnate. Transparency is still perceived as something peculiar. Rupert Strachwitz and Marita Haibach will analyse recent developments and share their views on where the obstacles are and what needs to happen to move things ahead.

**17.00-19.00** Free time for networking and enjoying the atmosphere of historic Tübingen

*Martin Beck* would be pleased to take the group around on an informal tour

**19.00-19.30 GERMAN WINE TASTING: ELEGANCE BEYOND LIEBFRAUMLICH**

Germany is famous for its beer, but it also produces many excellent wines. We will have the opportunity to try a selection of fine wines from the region.

**19.30 DINNER AT THE TRADITIONAL WEINSTUBE FORELLE**

Good food and wine have been served at the Weinstube Forelle for centuries. Even Goethe enjoyed the hospitality offered, remarking that life is too short to drink bad wine! The oak panels and wall paintings in this historic building have been beautifully restored. We will be in the guest room which in 1800 housed the printers where the first edition of Schiller's play Wallenstein was printed.

## SATURDAY, 9 JUNE

**09.45-10.00** Coffee on arrival

**10.00-11.00 BUILDING GLOBAL NETWORKS FOR CIVIL SOCIETY PARTICIPATION**

*Oliver Henman*, Treasurer of ENNA (European Network of National Civil Society Associations) and Chair of AGNA (Affinity Group for National Associations), United Kingdom

Recent global changes are leading to a greater focus on international solutions. On one side economic challenges in Europe and major developed economies require an international approach, and at the same time democratic movements are pushing for new political models in North Africa and inspiring change across the world. In this context, civil society has a key role to play in identifying new models as the world comes closer together.

**11.00-11.30** Break

### 11.30-12.15 **TIME TO MOVE ON TO A CODE OF PROFESSIONAL CONDUCT?**

**John Tierney**, Director, Transform Management Consultancy, United Kingdom

In this session, John Tierney will present some reflections and facilitate a discussion on the future of the EUConsult Code of Ethics. In view of changes to codes of practice and conduct across the world, should EUConsult update its code? If so, in what way?

### 12.15-12.30 **UPDATE – EUCONSULT’S STRATEGIC PLAN WORKING GROUPS**

**Dr Pasquale Pesce**, Chair, EUConsult, Italy

EUConsult’s Chair will give a brief update on progress being made on the Strategic Plan.

### 12.30-14.00 *Lunch*

### 14.00-15.15 **INTERACTIVE WORKSHOP SESSION - SHARING BETWEEN CONSULTANTS**

**Jacob Rolin**, Director, Rolin Development, Denmark

Jacob Rolin has already led two very successful speed networking sessions at previous EUConsult events – the first covered the subject of “Mentoring for Quality and Growth” and the second “How Can We Work Together for Change?”. In this workshop Jacob will lead the group in considering how they can take the experiences of the speed networking sessions and apply them in their business activities.

### 15.15-15.45 *Break*

### 15.45-16.45 **MANAGING A PRIVATE FOUNDATION IN A CHANGING WORLD**

**Dr Peter Theiner**, Senior Vice President and Head of Department International Relations Western Europe, America, Turkey, Japan, India, Robert Bosch Stiftung, Germany

The Robert Bosch Stiftung, based in Stuttgart, is one of the most powerful and influential German foundations. It was established by entrepreneur, citizen and philanthropist Robert Bosch (1861-1942). The foundation now has activities all over the world. In this session Dr Peter Theiner will explore a number of key questions: How does the Robert Bosch Stiftung define its goals in a changing world? How does the foundation manage the balance between funding and operative activities? How is the foundation defining its roles in the German “home market” and in many other countries around the world?

### 16.45-17.00 **CLOSING DISCUSSION**

### 17.00-19.00 *Free time for networking and enjoying the atmosphere of historic Tübingen*

### 19.00 **PUNTING TOUR ON THE RIVER NECKAR**

We can relax and enjoy Tübingen’s scenery from the water while our guide recounts some fascinating details on the history and architecture of this medieval town.

### 20.00 **DRINKS AND DINNER AT THE CASINO AM NECKAR**

Located on the banks of the river Neckar, the Casino restaurant was built in 1912 as an officers’ club. 1945-1990 it housed the French garrison. The building was fully restored in 2006 and opened as the Casino am Neckar, one of Tübingen’s first addresses offering excellent seasonal and regional cuisine.

### *After dinner* **CLOSING REMARKS BY EUCONSULT’S CHAIR**

## SUNDAY, 10 JUNE

*After breakfast*

Delegates can either depart early or make the most of their time in Tübingen with the following activities:

- Informal networking/sightseeing
- Meetings between delegates
- Take a guided tour or visit a museum (contemporary arts, antique sculptures, medieval monastery, Hohenzollern castle, tour by horse and carriage, bike tour along the river through the forest) – tours can be organised with English-speaking guides (these activities are not covered by the conference fee)