

# The European Association of Consultants to and about Not-For-Profit Organisations



## SUMMER CONGRESS, COPENHAGEN, 7-9 JUNE 2013

### DIVERSITY — A NEW POLITICAL TREND OR TRUE SOCIAL CHANGE?



The 2013 EUConsult Summer Congress takes place in Copenhagen and provides an exciting opportunity for third sector and not for profit consultants from across Europe (and indeed the world) to explore some of the key issues facing our sector today. In addition to the important presentations, panel discussions and debates, the congress provides a perfect opportunity to network and explore business opportunities.

Our discussions will focus on the topic of diversity, which has been applauded as one of the best vehicles for creating true social change. During the congress we will explore how diversity can be utilised in our jobs as consultants to create lasting results and be on the forefront of development for our clients.

I look forward to welcoming EUConsult members and other civil society consultants in Copenhagen.

*Prof Martin Beck, Chair, EUConsult*

#### **Danish Architecture Centre**

Our venue for the congress, the Danish Architecture Centre, is located in a traditional docklands warehouse which has been transformed inside to the high standards of Danish Design. The waterside location means that there are great views of Copenhagen's harbour.



© Kristian Ridder-Nielsen

#### **Accommodation at the Hotel Fox**

Our congress hotel is situated in Copenhagen's Latin Quarter *Pisserenden*. International artists from the fields of graphic design, urban art and illustration have transformed the Hotel Fox into an exciting and creative lifestyle hotel. Two nights' accommodation and breakfast are included in the congress fee.



## SUMMER CONGRESS, COPENHAGEN, 7-9 JUNE 2013

### DIVERSITY — A NEW POLITICAL TREND OR TRUE SOCIAL CHANGE?

## FRIDAY, 7 JUNE

15.00-15.20 **Registration**

15.20-15.45 **WELCOME AND INTRODUCTIONS**

*Prof Martin Beck*, Chair, EUConsult

15.45-16.30 **MOVING BEYOND THE DIVERSITY RHETORIC**

*Amit Popat*, Associate, Linda Laurance & Associates, UK

In addition to providing an overview of the diversity agenda in Europe, Amit will lead a session that will debate whether diversity is just 'politically correct huff and puff?' or a viable tool for social justice. We will also explore the powerful role the NGO sector can play in influencing diversity best practice.

16.30-17.30 **COMPELLING BUSINESS CASES ON DIVERSITY**

*Linda Laurance*, Governance Consultant/Mediator, Linda Laurance & Associates, UK  
*Tommy Wølk*, Director, Code of Care, Denmark

Our speakers will introduce different business cases on why diversity plays a significant role in their individual sector. They will each present how it affects their day, and the impact they are trying to achieve, or the impact that it has already had on their organisation.

*Time for networking and getting to know Copenhagen*

19.30 **WELCOME RECEPTION AND DINNER AT MARV & BEN RESTAURANT**

In March 2012 the Michelin Guide rewarded Marv & Ben with a BIB GOURMAND. Using only fresh local ingredients from around Copenhagen, the restaurant specialises in creative cuisine – perfect to stimulate the creative minds in our group!

19.45 **KEYNOTE SPEECH – CHARTER FOR VOLUNTEERS IN DENMARK AND ITS IMPLICATIONS FOR VOLUNTARY ORGANISATIONS**

*Robert Hinnerskov*, Secretary General, ISOBRO – The Danish Fundraising Association

Robert Hinnerskov will cover the key issues currently being discussed, the implications for the new fundraising act from the Danish Ministry of Justice's Fundraising Committee and the concept of going from "return on investment" to "return on engagement".

## SATURDAY, 8 JUNE

09.45-10.00 *Coffee/tea on arrival*



## 10.00-11.00 DENMARK – OVERVIEW OF THE NON-PROFIT ENVIRONMENT

**Mette Holm**, Head of Secretariat, ISOBRO - The Danish Fundraising Association

**Jacob Rolin**, Director, Rolin Development, Denmark

Jacob Rolin will give an introduction to why the Danish public are dependent on NGOs for creating change, and how we are paradoxically dependent on the government as our guide in life. Mette Holm will share the secrets of how Denmark became the first EU member to achieve the goal of VAT reimbursement to non-profit organisations. She will also outline ISOBRO's role in the Danish third sector, including the Association's data protection lobbying activities.

11.00-11.30 *Break*

## 11.30-13.00 CHANGE MANAGEMENT AND CONFLICT RESOLUTION

**10 ways to introduce earthmoving change with your clients**

**Rick Benfield**, Management Consultant, UK

Moving into the area of diversity demands skills in managing change and handling conflicts. This session explores the key areas to be aware of when introducing change, and how you as an individual and consultant can address the conflicts which arise.

**Groups work on:** How the consultant is a change management agent when engaging with clients.

13.00-14.00 *Lunch*

## 14.00-15.00 WORKSHOP – WHAT CAN CONSULTANTS GAIN FROM THE DIVERSITY AGENDA?

**Amit Popat**, Associate, Linda Laurance & Associates, UK

**Jacob Rolin**, Director, Rolin Development, Denmark

This will be an interactive session where participants will learn from each other through sharing their ideas and experiences. We will be exploring how the diversity agenda can be used as a vital tool for consultants when engaging with their clients.

15.00-15.15 *Break*

## 15.15-16.15 LEADERSHIP ENGAGEMENT – WHAT DO WE NEED TO DRIVE DIVERSITY?

**Yvonne Coghill**, Senior Programme Lead – Inclusion, NHS Leadership Academy

The English National Health Service (NHS), a complex organisation, is going through turbulent times. There have been many changes in structure and personnel. The importance of a workforce that feels fully included and an integral part of decision making cannot be underestimated in the healthcare setting. The correlation is simple – staff that are cared for care.

16.15-16.30 **CLOSING DISCUSSION**

17.30-18.30 **TOUR BY BOAT OF COPENHAGEN'S HARBOUR AND CANALS**

## 20.00 DRINKS RECEPTION AND DINNER AT THE TIVOLIHALLEN RESTAURANT

At the Tivolihallen restaurant we will be able to try some traditional Danish specialities. The charming interior is decorated in authentic 1920's style, so we can immerse ourselves in some true Danish nostalgia.

*After dinner* **CLOSING REMARKS BY EUCONSULT CHAIR**

# SUNDAY, 9 JUNE

*After breakfast*

Participants can either depart early or make the most of their time in Copenhagen with the following activities:

- Informal networking/sightseeing
- Meetings between members and guests
- Sunday at the beach with a lunch barbecue