

EUConsult Summer Conference Berlin and Online, 10-11 June 2022 PROGRAMME

FRIDAY, 10 JUNE (timings are CEST)

15.00-15.15 *Registration and coffee*

15.15-15.30 **WELCOME, GREETINGS AND INTRODUCTION TO THE PROGRAMME**

Francesca Mineo, Chair, EUConsult

Larissa Probst, CEO, German Fundraising Association

Martin Georgi, EUConsult / German Fundraising Association

15.30-16.30 **CHANGES IN THE SOCIAL SECTOR IN EUROPE**

Giuseppe Guerini, European Economic and Social Committee

Two years of pandemic and now a war: what are the consequences on European welfare systems and institutions? According to Giuseppe Guerini, member of the European Economic and Social Committee (CESE) there is a very high risk that investments in social cohesion and welfare will suffer, and the widening of social fractures and inequalities could lead to a potentially devastating impoverishment at European and international level.

As social and cultural consequences will be added to the economic ones, what will the European institutions' role be like? Are the consultants to and about civil society bodies ready to cope with these changes and transformations in helping the organizations and their communities?

16.30-17.30 **RECAP FROM RE:PUBLICA 8-10 JUNE – CHANGES IN TECHNOLOGY, SOCIAL INTERACTION AND POLITICS**

Round table chaired by Martin Georgi, EUConsult / German Fundraising Association

The round table will allow participants to share their learnings from re:publica 22, taking place immediately before the EUConsult meeting. Calling itself the “festival for the digital society”, re:publica brings together many thousands of participants from all over the world. In hundreds of sessions the key trends and developments in technology, society, culture, economics, media and politics are presented.

We will discuss and debate: which developments will strongly impact social organisations? How will they change consulting needs and perhaps also change consulting?

19.00 **SUMMER CONFERENCE DINNER**

SATURDAY, 11 JUNE (timings are CEST)

09.15-09.30 *Arrival*

09.30-10.30 **CHANGING PHILANTHOPY**

Carola Carazzone, Secretary General, Assifero / Vice-President, Philea - Philanthropy Europe Association (merger of Dafne and European Foundation Centre)

“A well connected European philanthropic ecosystem has an indispensable role to play in addressing the challenges of the next decade and in helping to build a more inclusive, sustainable and equitable Europe.” Carola Carazzone is the Vice-President of Philea - Philanthropy Europe Association, the new European organisation born from the convergence

of Dafne and EFC, representing more than 10,000 foundations and philanthropic bodies in Europe. Carazzone will give us highlights on today's philanthropic system, able to dialogue with a multiplicity of stakeholders and to play a unique and fundamental role in building a fairer, more sustainable and inclusive future.

10.30-11.00 *Networking coffee*

11.00-12.00 **CHANGES – NEW CONSULTANCY NEEDS OF NGOs TODAY**

Selmin Çalişkan, Human Rights Expert

Susanne Wohmann, CBM

Social and non-profit organisations in Europe have become more and more professional in the past years, some have undergone or are undergoing structural and organisational changes, establishing new forms of communication and interaction with their stakeholders as well as their beneficiaries, and at the same time are facing increasing regulatory and media scrutiny as well as mounting political pressures in many countries. In consequence, organisations are increasingly calling for support from non-profit but also from for-profit consultants to help manage change. Two experienced organisational leaders will share their view on the present and future consultancy needs of organisations, and whether existing consultants are up to the challenges and changes that lie ahead.

12.00-13.00 **CHANGES – CONSULTANCY NEEDS OF NEW STARTUP ORGANISATIONS**

Roman Alexander Ohem, MRIYA

Saskia Miersch, Wefugees

In recent years, many new social organisations were founded in Germany to support refugees. **Wefugees** is a social startup promoting digital counselling since 2015 for refugees and interaction with locals and volunteers, supported by several charities and the Ministry of the Interior. **MRIYA** is a recent project by and for musicians who have fled Ukraine which includes an orchestra in exile, a support structure for musicians, and musical education for children who have fled the war.

Both organisations will share their stories, challenges and needs, and how they have received or hope to receive support from consultants.

13.00-14.00 *Lunch*

14.00-15.00 **CONSULTANCY ON THE BLOCKCHAIN: WORKING WITH DAOs (DISTRIBUTED AUTONOMOUS ORGANISATIONS)**

Melody Song MA CFRE, Co-Founder, do good here / Senior Associate, Global Philanthropic UK / MBA Lecturer, Design Thinking, Berlin International University

Rainer Höll, Executive Coach / Expert for Decentralised Leadership / Social Entrepreneurship Pioneer

DAOs become the standard structure for crypto startups and the "web3", the next generation of the internet. They claim to operate without managers, hierarchy, physical presence or legal incorporation - they live purely on the blockchain. DAOs have also become the foundation of a new wave of crypto-driven initiatives for social impact, so-called "ImpactDAOs".

Is the DAO movement just a trend or is it here to stay? How do consultants fit in the picture? Are perhaps all employees of DAOs consultants in a way?

Melody Song MA CFRE and Rainer Höll are consultants for the ImpactDAO [Giveth.io](https://giveth.io) - a crypto giving platform whose goal is to help fund nonprofits and to convert them into DAOs to make them more financially independent. They will share their experience and offer an insider's perspective on things from the philosophy of DAOs to what a day's work looks like for a DAO.

15.00-15.30 **THOUGHTS ON AUTHENTICITY, ACTIVISM AND PROFESSIONALISM OF CONSULTANTS**

Francesca Mineo, Chair, EUConsult

What is the boundary between personal activism and pro bono consultancy? More and more consultants today are personally involved in humanitarian causes or projects developed by organisations. Francesca Mineo will share reflections and practical cases to balance neutrality, professionalism and active participation in a cause, without losing sight of the consultant's role.

15.30-16.00 *Networking coffee*

16.00-16.50 **CONSTRUCTIVE DESTRUCTION – USING PROFESSIONAL DEVELOPMENT TO CREATE BUSINESS OPPORTUNITIES**

Uday Thakkar, Red Ochre

Consultants are expected to be experts in one or more fields. This is not a static position to occupy, client skills improve, and new technologies and methodologies evolve. Rules and laws change. Successful consultants go through a succession of constructive destructions to stay ahead of the curve. This can be painful and resource intensive.

Are consultants missing an opportunity? Can some of the resources invested in self-development be repurposed to client development and education?

Reflecting on a number of recent changes that have impacted the charity and commercial sectors this session explores approaches to converting the pain of change into potential income streams and/or profile enhancers.

16.50-17.00 **CLOSING DISCUSSION**