

EUConsult Summer Conference Berlin and Online, 10-11 June 2022

SPEAKER/FACILITATOR PROFILES



Francesca Mineo
Chair, EUConsult
Founder and Director, IFC Italy

Chair of EUConsult, Francesca is founder and director of IFC Italy, part of Group IFC - International Fundraising Consultancy, a network of associated consultants and partner agencies based in London. Her specialisms include strategic Communication, Fundraising campaigns, major donor engagements, PR & media relations, for national and international organizations.

In her former career, after about 10 years in journalism, she worked for European Commission's offices in Italy then moved to social Communications. She has experienced about 20 years within non-profit organizations operating in different fields, from humanitarian to education and health.

She has supported tens of non-profit organizations, covering most areas and tools.



Selmin Çalışkan
Director of Institutional Relations
Open Society Foundations

Selmin Çalışkan is Director of Institutional Relations at the Berlin Office of the Open Society Foundations. Previously, she was Secretary General of Amnesty International Germany. She has also worked for organizations such as Medica Mondiale in war and crisis regions, the European Women's Lobby in Brussels, the German Society for International Cooperation in Kabul. Since her youth, she has stood up for justice and fundamental rights here and around the world and has established herself in the political advocacy and philanthropy landscape as a constant in the fight for human rights, peace, the rule of law and democracy.

Intersectional justice continues to be a matter close to her heart.



Carola Carazzone
Secretary General, Assifero
Vice-President, Philea

Carola Carazzone is Secretary General of [Assifero](#), the Italian membership association of family, corporate and community foundations, since 2014. She is the Vice-President of [Philea - Philanthropy Europe Association](#). She also serves as Advisory Board member of [Ariadne](#), [ECFI \(European Community Foundations Initiative\)](#), [Alliance Magazine Editorial Board](#), the [PCC Philanthropy Coalition for Climate](#), and of [Ashoka Italy](#). Carola moved to the philanthropy sector after fifteen-year professional experience in human rights based approaches to development programs across 18 countries. She worked with civil society organizations for the promotion and protection of human rights (especially social and economic rights, child rights, rights of persons with disabilities and gender equality), at both national and international level. She is an Italian lawyer specialized in human rights at the René Cassin International Institute of Human Rights in Strasbourg and holds an International Master in Development Economics and International Cooperation from the University of Pavia. In 2017 she was a Senior Fellow with the [Centre on Philanthropy and Civil Society](#) at the City University of New York. In May 2022, she graduated from the first [UN Global Executive Leadership Programme for Sustainable Development](#).



Martin Georgi
Chair
German Fundraising Association

Martin is a consultant for social organisations, working mainly on issues of strategy, communications, and organisational change, but also on fundraising and personnel development. Previous to his consultancy work, he was a volunteer and manager at nonprofit organisations such as the World Student Christian Federation, Christian Movement for Peace, European Youth Forum, amnesty international, Christoffel Blindenmission (Christian Blind Mission), and Aktion Mensch (Germany's largest social lottery). His focus is on helping organisations master existing and future challenges through re-finding and focussing on their mission, using existing and new volunteer and staff resources, developing specific areas of expertise and innovation, and building networks and partnerships.

Martin is a board member of EUConsult and is chair of the German Fundraising Association.

Twitter: @martingeorgi

Facebook: facebook.com/martin.georgi.5

LinkedIn: www.linkedin.com/in/martin-georgi-b0a930b

XING: https://www.xing.com/profile/Martin_Georgi



Giuseppe Guerini
President
CECOP-CICOPA Europa

Giuseppe Guerini President of CECOP-CICOPA Europa the European Confederation of Industrial Cooperatives and Social Cooperatives, representing some 50,000 companies with more than 1.3 million workers in Europe, member of the Board in CICOPA and Cooperatives Europe.

Member of the EESC (European Economic and Social Committee) since September 2010 has been dealing in particular with the social economy and social enterprises, employment and labor and finance for SMEs and social enterprises. On last December he has been spokesperson for the Social Economy category of the EESC.

Since 2010 until June 2018, he has been a national president of Confcooperative-Federsolidarietà (association representing 6,200 social cooperatives, social enterprises in Italy).

He has been a social entrepreneur since 1988, when he started working as a base operator in a cooperative of social solidarity. He subsequently had executive roles in several cooperatives.

He has been an administrator in many social cooperatives and consortia and in a Cooperative Credit Bank. For 4 years he was a member of the Board of Directors of Banca Popolare di Bergamo of the UBI Group. He is a member of the board of the AICCON research Center of the University of Bologna from 2016-2021. From 2012 to 2015, he was chairman of the Entrepreneurial & Territory Unit Committee, which brings together 10 small and medium-sized enterprise associations in the province of Bergamo. He is also a member of the Board of the Chamber of Commerce in Bergamo.



Rainer Höll
Executive Coach

Rainer Höll is an executive coach, expert for decentralized leadership, and one of the pioneers of social entrepreneurship in Germany.

His professional background includes a 10 year executive career at Ashoka, the world's largest network for social entrepreneurs. During this time, he personally advised more than 100 social entrepreneurs in Europe and founded and initiated 10+ organizations and programs supporting social innovation and the purpose economy. As CEO of Ashoka Germany, he transformed his own organization into a completely distributed leadership model, abandoning all formal hierarchies.

LinkedIn: <https://www.linkedin.com/in/rainerhoell/>

Website: <https://www.rainerhoell.net>



Saskia Miersch
Project Manager
Wefugees

Worker's child Saskia Miersch, born in Berlin-Kreuzberg, is project manager in charge with Wefugees. University politics, neighbourhood coordination, assistant for the Berlin Studio Representative – already during her cultural management studies she has been enthusiastic about inclusive bottom-up processes. As a board member of Torhaus e.V. she worked for more participation and voice for a new and shared city quarter via art, culture and creative industries. She promotes art education processes and curates exhibitions. In her current work as project manager for Wefugees, she is up to boost a new public governess and make the refugee-counselling in Germany more sustainable, especially by inspiring self-help processes and integration.



Roman Ohem
Co-Founder Platform and Orchestra
in Exile 'MRIYA' – The Dream
Chair of Culture Connects

Roman Ohem is the chairman of the non-profit organization Culture Connects e.V. and co-founded the project MRIYA with Lev Kucher to help artists who fled the Russian invasion. Roman was born in 1993 into a German-Polish family in Frankfurt (Oder). He began playing the violin at the age of 6. Roman attended the UNESCO elementary school in his hometown and began his professional music education in the local music school. In 2005 he was the first student of the concertmaster of the Brandenburg State Orchestra Klaudyna Schulze-Broniewska and gave his debut as soloist with orchestra in 2011 which was transmitted via the state TV station "rbb". Roman graduated from the MINT-Excellence Center Carl-Friedrich-Gauß-Gymnasium in 2012 with excellent grades.

He served many years as the concertmaster of the German-Polish Youth Orchestra and toured with them as soloist. In this formation he was invited twice by the President of Germany Joachim Gauck to perform in Berlin.

He continued his education with the 1st concert master of the Staatskapelle Berlin and began his violin studies in 2014 in the University of Arts Bremen with Prof. Katrin Scholz.

During his studies he started to organize intercultural concerts and founded the initiative 'Culture Connects' for the cultural help during the Syrian refugee crisis, starting with Polish music and international song evenings. This student initiative developed into an small but powerful NGO, that organized around 40 events per year.

As a musician Roman helped out in the Syrian Expat Philharmonic Orchestra SEPO and got gradually more involved in organizational duties. In 2016 he found himself in Turkey in the middle of the Military Coup in July and organized a concert in Istanbul in the same summer, an event that he continued for years.

In 2017 he was engaged as director of the T. Leschetizky Competition in Hamburg and became Co-Founder of the 1st Chopin festival in 2018 in Hamburg.

In 2019 he was the production director of 'Kanon in V' at the Theater Bremen, founded and directed the festival Stadtmusikanten+ for their 200th birthday, directed the festival 'Tage der Polnischen Kultur', continued his concert series of 'Musikalische Stolpersteine' in remembrance of forbidden and murdered composers and was the leader of a youth delegation to the official remembrance event for 80 years of the beginning of World War II (1.9.1939) on 'Westerplatte' in Gdansk.

He is vice-president of the German-Polish Society in Bremen and was elected to the board of the federal association of German-Polish Societies in Germany in 2021.

In early 2022 his first CD 'VIVA POLONIA' was released, which he has recorded in the winter of 2020 and 2021.

Following the Russian invasion of Ukraine on 24th February 2022, he organizes humanitarian aid until today and started collecting musicians who fled the war together with Lev Kucher, a Ukrainian colleague from Kiev/Hannover.

The lists of refugee artists is the basis for the platform MRIYA - the dream. Roman is leading a team of 11 volunteers, that is responsible for forming the Orchestra in Exile 'MRIYA'. It premiered in Sendesaal Bremen, Elbphilharmonie Hamburg, Laeiszhalle Hamburg and the Berlin Philharmonie with incredible critical success. At the same time, he created massive capacities for children to get free music lessons as hope in time of war.



Melody Song MA CFRE
Co-founder
dogoodhere.org

Based in Berlin, Germany, Melody Song, is the co-founder of [dogoodhere.org](https://www.dogoodhere.org), a Senior Associate with Global Philanthropic UK, and MBA Lecturer Design Thinking for the Berlin International University.

A Certified Fundraising Executive (CFRE), Melody has been working in the charitable sector for over seventeen years. She is also a leader and community builder in the social sector to facilitate change through advocacy, innovation, and social entrepreneurship. Melody serves on the International Development and Diversity Inclusion committee for the Association for Fundraising Professionals (AFP Global) to advocate diversity and innovative practices in the social sector around the world.

Linkedin: <https://www.linkedin.com/in/melody-song-%E5%AE%8B%E5%80%A9-ma-cfre-83016714/>

Website: [dogoodhere.org](https://www.dogoodhere.org)

Twitter: @fundraisinginn1



Uday Thakkar
Red Ochre

Uday considers that his attempts at starting and scaling businesses were wonderful learning opportunities. He did have at least 2 successes but learned less from this than what others might regard as failures. Having successfully, though accidentally, started and grown a charity that created massive corporate engagement with small charities using web technology Uday decided that the not for profit sector could benefit from his experience. Uday launched Red Ochre, a social enterprise, in 2002. Red Ochre's mission is to create, support and grow sustainability for charities, social enterprises, and ethical businesses. Uday has led a team that has successfully supported thousands of individuals and organisations to succeed with their own social and environmental purpose. Uday's interests are wide ranging but specialises in strategy, management and organisational development, finance, governance, innovation, and impact measurement. Uday's support has been delivered for many umbrella and membership organisations in the UK, central and local government, enterprise agencies, funders, and

investors and pre-Covid for international NGOs across 18 countries. Uday is a national award winner for mentoring, he is a very popular facilitator delivering forty plus workshops annually and is a regular contributor to conferences and forums globally. Uday is the Chair of the leading BAME sexual health charity in the UK and has been a trustee of several national structural and cultural charities.



Susanne Wohmann
CBM

Susanne Wohmann is a marketing and fundraising expert within the German and the international nonprofit world. She has been working as director with agencies and organisations, such as the German Red Cross, Unicef, SOS Childrens Villages, WWF, Amnesty International, Christian Blind Mission and many others for more than 20 years now securing financial growth, donor acquisition and staff motivation. As an innovative and designated strategy and communications pro she has created numerous successful and awarded campaigns.

Coming from a career in public relations for the profit sector in the 90s, from day one in nonprofit she has put the needs of beneficiaries and donors in the center of her engagement. In the last 10 years she added trouble shooting and change management to her managerial skills as well as digitalisation and crm issues pushing innovation and sustainability in the social marketing world. From 2015 – 2019 she was deputy chair of the German Fundraising Association, DFRV eV.